

# THE SNYDER COUNTY TIMES & UNION COUNTY TIMES!

THE AREA'S LARGEST DIRECT MAIL WEEKLY PUBLICATION! VIEW OUR DIGITAL E-WEEKLY NEWS EDITIONS ON OUR WEBSITES: THESNYDERCOUNTYTIMES.COM OR THEUNIONCOUNTYTIMES.COM

## DISPLAY ADVERTISING RATES!

**FRONT PAGE      BACK PAGE**

**\$12.50**

Per Column Inch

**INSIDE**

**\$9.50**

Per Column Inch

**\$10.50**

Per Column Inch

If you advertise in one paper you can pick up the second paper for **\$6.60 per column inch inside!**

Front Page and Back Page rates are not discounted.

**Display Ads: Color Rates (Your Choice)**

- 1-2 Colors \$25.00
- Process Color \$50.00

**DEADLINE FOR DISPLAY ADS 4 P.M. TUESDAYS!**

### Inserts

Total Coverage: \$70 per 1,000  
Zoning: \$75 per 1,000

Drop Ship to:

Press Enterprise  
Commercial Printing  
3185 Lackawanna Ave.  
Bloomsburg, PA 17815

Phone: ( )

### LEGAL ADVERTISING

**DISPLAY: \$9.50 PER COLUMN INCH**

**IN-LINE: \$1.80 PER LINE**

**PROOF OF PUBLICATION \$5.00**

### CLASSIFIEDS

**DISPLAY: \$9 PER COLUMN INCH**

**IN-LINE: \$10 PER 25 WORDS OR LESS.**

**OVER 25 WORDS IS AN ADDITIONAL \$0.10 PER WORD**

### OBITUARIES

**WITH PHOTO:**

**\$50 FOR UP TO 350 WORDS. OVER 350 WORDS IS AN ADDITIONAL \$0.10 PER WORD. SECOND PAPER: \$20. FOR OVER 350 WORDS IS AN ADDITIONAL \$0.10 PER WORD.**

**WITHOUT PHOTO:**

**\$40 FOR UP TO 350 WORDS. OVER 350 WORDS IS AN ADDITIONAL CHARGE OF \$0.10 PER WORD. SECOND PAPER: \$15 FOR OVER 350 WORDS IS AN ADDITIONAL \$0.10 PER WORD.**

### Requirements

#### NEWSPAPER

Columns	Inches Wide
1	1.67"
2	3.51"
3	5.35"
4	7.19"
5	9.03"
6	10.875"

#### CLASSIFIED

Columns	Inches Wide
1	1.21"
2	2.59"
3	3.97"
4	5.35"
5	6.73"
6	8.11"
7	9.49"
8	10.875"

**The Snyder County Times and Union County Times reach over 26,000 households with our print Editions! Plus Weekly E-News!**

### BUSINESS DIRECTORY

**\$7.50 per column inch second paper \$5.50 per column inch**

#### DEADLINES:

**DISPLAY ADVERTISING: AD SUBMISSION DEADLINE: 4 P.M. TUESDAY.**

**APPROVAL/FINALIZED AD DEADLINE 9 A.M. WEDNESDAY**

**LEGALS AND CLASSIFIEDS DEADLINE TUESDAY AT NOON. ARTICLES & OBITUARIES DEADLINE TUESDAY 4 P.M. COMMUNITY NEWS DEADLINE MONDAY AT NOON**

▪ To qualify for the discount rate, advertiser must place the same ad in each publication.

\* Requested placement .50 cents a column inch extra.

\* Tearsheets are .25¢ each.

STANDARD SIZE NEWSPAPER

10.875" X 21.5"

# THE SNYDER & UNION COUNTY TIMES DISTRIBUTION

We've Gone Digital with the Weekly E-News Edition. Our Ad Prices Include This New Feature at No Additional Cost!

**DATE: 6/1/21**

## SNYDER COUNTY

### Beaver Springs 17812: 643

Boxes - 94  
RR1 - 549

### Beavertown 17813: 846

Boxes - 100  
RR6 - 587  
RR1 - 159

### Freeburg 17827: 285

Boxes - 204  
HCR - 81

### Hummels Wharf 17831: 104

Boxes - 104

### Kreamer 17833: 135

Boxes - 135

### McClure 17841: 1,740

Boxes - 230  
RR1 (Mifflin County) - 575  
RR2 - 600  
RR3 (Mifflin County) - 335

### Middleburg 17842: 3,381

Boxes - 37  
CR1 - 567  
RR1 - 491  
RR2 - 551  
RR3 - 552  
RR4 - 588  
RR5 - 595

### Mt. Pleasant Mills 17853: 1,210

Boxes - 34  
RR1 - 440  
RR2 - 549  
RR3 - 135  
HCR - 52

### Paxtonville 17861: 65

Boxes - 65

### Penns Creek 17862: 136

Boxes - 136

### Port Trevorton 17864: 790

Boxes - 17  
RR1 - 491  
RR2 - 282

### Richfield 17086: 919

Boxes - 114  
RR1 (Juniata County) - 569  
RR2 (Juniata County) - 144  
HCR 63 (Juniata County) - 60  
HCR 72 (Juniata County) - 32

### Selinsgrove 17870: 6,016

CR1 - 531  
CR2 - 531  
CR3 - 309  
CR4 - 340  
RR1 - 579  
RR1 (17876) - 641  
RR2 - 521  
RR3 - 476  
RR4 - 460  
RR5 - 552  
RR6 - 460  
RR7 - 563  
HCR 72 - 35

### Shamokin Dam 17876: 105

Boxes - 105

### Troxelville 17882: 12

Boxes - 12

**TOTAL 16,387 PIECES**

## Inserts

Total Coverage:  
\$70 per 1,000

Zoning:  
\$75 per 1,000

### Drop Ship to:

Press Enterprise  
3185 Lackawanna Avenue  
Bloomsburg, PA 17815  
Phone: 570-387-1234

**For Insert Details Call  
570-837-6065  
Ask to speak to Sue!**

**DATE: 6/1/21**

## UNION COUNTY

### Hartleton 17829: 31

Boxes - 31

### Laurelton 17835: 31

Boxes - 31

### Lewisburg 17837: 3,987

RR1 - 537  
RR2 - 528  
RR3 - 538  
RR4 - 515  
RR5 - 699  
RR6 - 518  
RR7 - 431  
RR8 - 221

### Mifflinburg 17844: 3,985

CR1 - 437  
CR2 - 349  
CR3 - 228  
RR1 - 537  
RR2 - 575  
RR3 - 580  
RR4 - 600  
RR5 - 679

### Millmont 17845: 959

Boxes - 65  
RR6 - 599  
RR7 - 295

### New Berlin 17855: 418

Boxes - 232  
HCR - 186

### Winfield 17889: 1,123

Boxes - 35  
RR1 - 531  
RR2 - 557

**TOTAL 10,534 PIECES**

**Deadlines for Advertising  
Ad submission is  
Tuesdays at 4 p.m.**